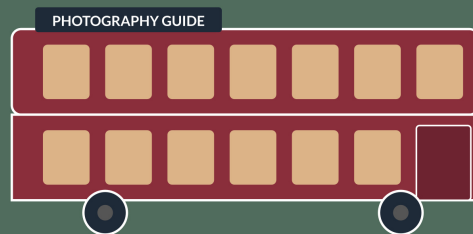


DOUBLE DECKER IMPORTS – OWNER & SELLER GUIDE

How to Photograph Your Double Decker

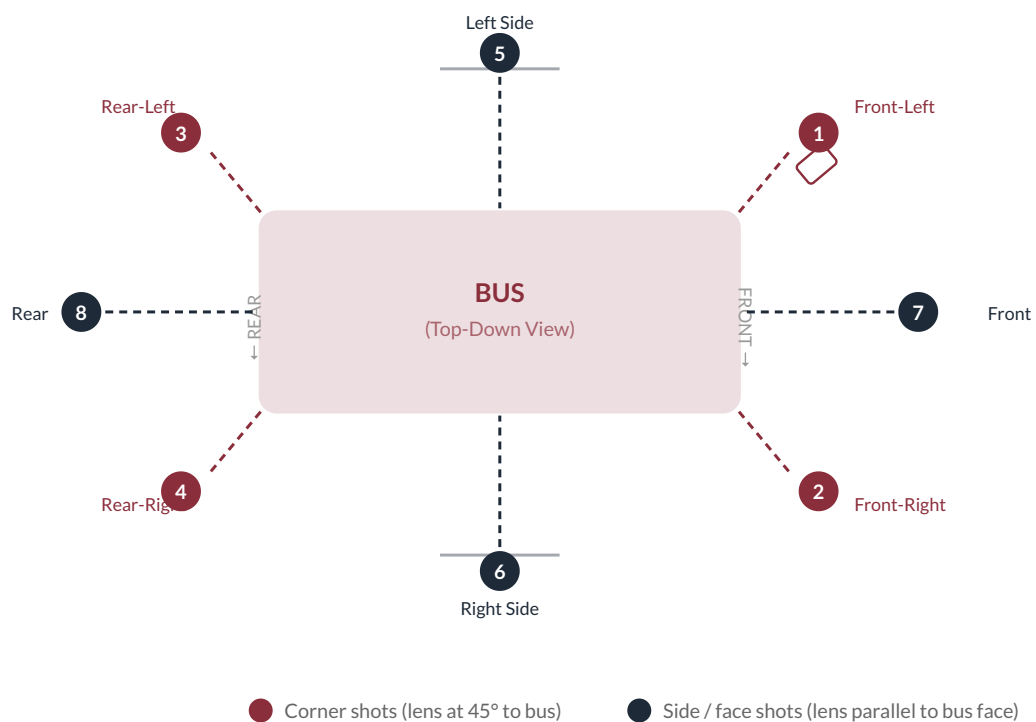
A complete guide to capturing professional-quality photos and videos of your bus – for listings, marketing, and documentation.



01 Outside Photos

Eight exterior shots that give buyers a complete, undistorted view of your bus from every angle.

CAMERA POSITIONS – BIRD'S EYE VIEW

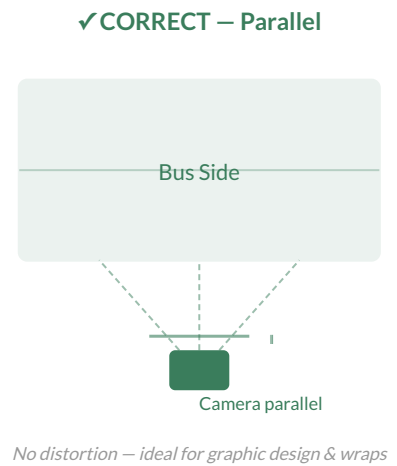
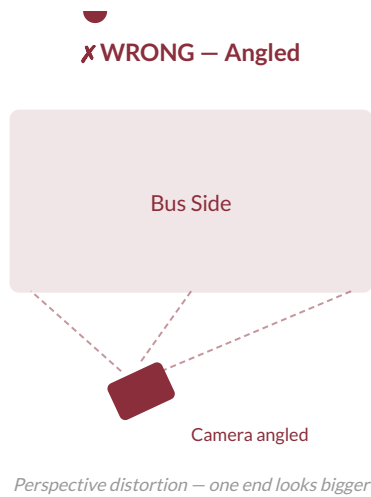


Position yourself at each numbered point. For corners, angle towards the bus. For sides, keep your lens plane parallel to the bus face.

1 Four Corner Shots

Stand at a 45° angle to the bus at each corner. Hold the camera vertically (portrait orientation). This captures both the side and end of the bus in a single frame, showing its overall shape and condition.

LENS PLANE ALIGNMENT – WHY IT MATTERS



The camera sensor plane must be parallel to the bus face. This avoids perspective distortion and is essential for graphic designers working on livery or wraps.

2 **Four Side Shots (Lens Parallel to Bus Face)**

For each flat face of the bus – left side, right side, front, and rear – position your camera so the lens plane is perfectly parallel to the surface you're photographing. Stand far enough back to capture the entire face without tilting. This is critical for graphic design, vinyl wrap templating, and accurate representation.

3 **Declutter the Surroundings**

Move bins, cones, hoses, other vehicles, and loose items away from the bus before shooting. A clean background makes the bus the hero and looks far more professional. If you can't move something, change your angle to crop it out.

✓ DO

Shoot on an open, clean surface – ideally a clean car park or field. Overcast skies give even light without harsh shadows.

✗ DON'T

Shoot in a cluttered depot or narrow alley. Avoid strong midday sun which creates harsh shadows under the upper deck overhang.

4

Good Lighting & Weather

Overcast days provide the best, most even lighting. If shooting in sun, aim for the golden hour (first/last hour of sunlight). Avoid shooting towards the sun. Ensure the lit side of the bus is facing the camera.

5

Open the Hood / Bonnet

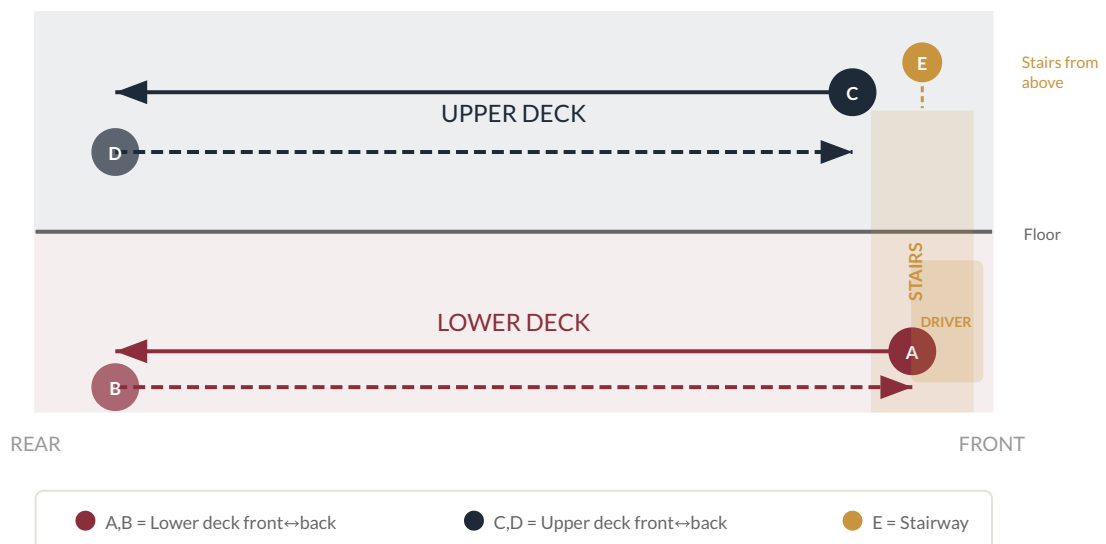
Take at least two photos with the engine bay open: one wide shot showing the full bonnet open, and one closer detail shot of the engine. This builds buyer confidence and allows mechanical assessment from photos.

Pro Tip: Clean the engine bay before photographing. A degreased, tidy engine bay dramatically increases perceived value and trust.

02 Inside Photos

Capture the full interior experience – downstairs and upstairs – from every direction.

INTERIOR PHOTO DIRECTIONS – SIDE CUTAWAY VIEW



Walk the aisle in both directions on each deck. Don't forget the stairway shot from the top looking down.

1 Front-to-Back, Both Decks

Stand at the front of the lower deck and photograph straight down the aisle towards the rear. Repeat on the upper deck. This shows seating layout, headroom, and overall condition of the interior.

2

Back-to-Front, Both Decks

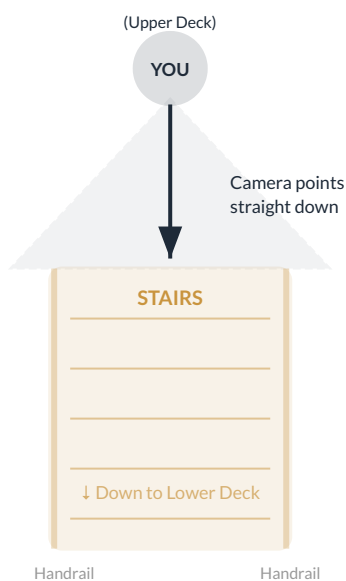
Now reverse: stand at the rear and shoot towards the front. This captures any features missed in the other direction (rear heater, window placement, emergency exits). Again, do this on both decks.

3

Driver Seat & Dashboard

Capture the driver's area: the seat, steering wheel, instrument panel, gear shift, and any cab features. Take one wide shot and one detail shot of the dashboard gauges and controls.

STAIRWAY SHOT – LOOKING DOWN FROM UPPER DECK



Stand at the top of the stairs and point the camera directly down. This shows stair condition, handrails, non-slip treads, and the transition between decks.

4

Stairs from Above

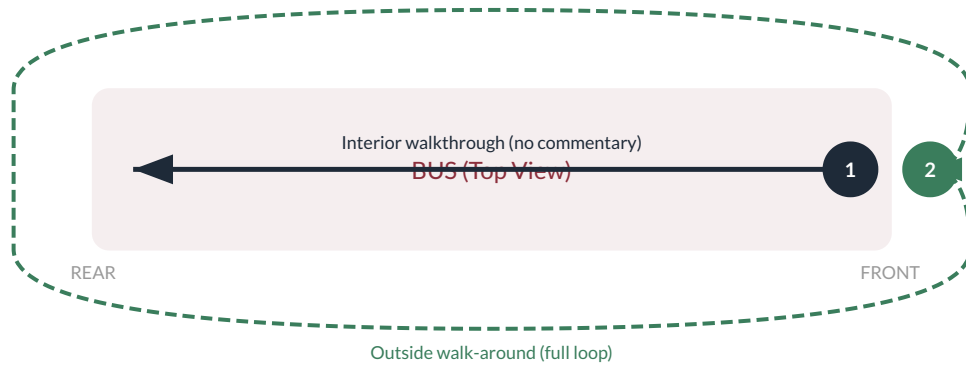
Stand at the top of the staircase on the upper deck and photograph straight down. This captures the stairwell condition, handrails, step nosings, and non-slip surfaces – all key safety and condition indicators for buyers.

Pro Tip: Turn on all interior lights before photographing. Open curtains and blinds. The brighter and more inviting the interior looks, the better the impression.

03 Video

Four key videos that bring your bus to life for remote buyers.

VIDEO WALKTHROUGH PATHS



3

Bus driving /
manoeuvring

4

Engine running
(sound is key)

1

Inside Walkthrough — No Commentary

Walk slowly from the front to the rear of the lower deck, then up the stairs and through the upper deck. Keep the camera steady (use a gimbal or hold with both hands, elbows tucked). Record only ambient sound or technical narration if needed — no personal commentary. We will add our own voiceover.

2

Outside Walk-Around

Start at the front-left corner and walk a complete loop around the bus at a steady pace. Keep the bus centred in frame the entire time. This video replaces a physical viewing for remote buyers and shows panel condition, gaps, rust, or damage that photos might miss.

3

Bus Driving / Manoeuvring

Have someone drive the bus while you film from a safe distance. Capture it pulling away, turning, and reversing. This shows the bus is mechanically sound and road-worthy. If possible, include a clip from inside the cab while driving to show the dash and driver's perspective.

4

Engine Running

Open the engine bay and film the engine idling for at least 15–20 seconds. Sound matters here — buyers listen for knocks, misfires, and unusual noises. Keep the camera steady and close enough to hear the engine clearly. Also film a cold start if possible.

Pro Tip: Film the walkthrough and walk-around in **vertical (9:16)** — most buyers view these on mobile, and vertical captures the full height of both decks naturally. Film the driving and engine videos in **landscape (16:9)** — horizontal motion and wide engine bays suit widescreen. Always shoot at 1080p minimum. Ensure the lens is clean. A 30-second to 1-minute clip per video is ideal — long enough to see everything, short enough to hold attention.



Final Checklist

Run through this before you submit your photos and videos.

Outside Photos (8 total)

- 4× Corner shots (one from each corner, portrait orientation)
- Left side – lens parallel to bus face
- Right side – lens parallel to bus face
- Front straight-on – lens parallel to bus face
- Rear straight-on – lens parallel to bus face
- Hood/bonnet open showing engine bay
- Surroundings decluttered
- Good, even lighting (overcast or golden hour)

Inside Photos

- Lower deck: front-to-back
- Lower deck: back-to-front
- Upper deck: front-to-back
- Upper deck: back-to-front
- Driver seat & dashboard
- Stairs from above (looking down)
- All interior lights on, curtains open

Videos (4 total)

- Interior walkthrough – no personal commentary
- Exterior walk-around – full loop
- Bus driving / manoeuvring
- Engine running (sound audible, 15–20 sec minimum)
- Walkthrough & walk-around in vertical (9:16) for mobile viewers
- Driving & engine videos in landscape (16:9)
- All videos at 1080p minimum